

Sponsorship opportunities

The Charles Darwin 2009 Symposium, *Charles Darwin: Shaping our Science, Society and Future* offers a range of opportunities for those wishing to sponsor a high profile international event that is a component of the worldwide celebrations of the 200th anniversary of Charles Darwin's birth.

The Symposium has secured significant and internationally-renowned speakers.

Please note that no influence over program content is possible.

platinum

\$30,000 + GST

1 available

Naming rights to the Charles Darwin Symposium 2009, *Charles Darwin: Shaping our Science, Society and Future.*

Verbal acknowledgement of sponsorship during the opening and welcome speech of the Symposium on 22nd September 2009.

Opportunity to have a 5 minute address to participants during the opening session.

One full-page colour advertisement in the Symposium program.

Prime acknowledgement in the Symposium program.

Two invitations to the convenor dinner.

Space for free standing banner in auditorium throughout the Symposium.

Corporate logo included on the Symposium web page with link back to sponsor's web page.

Corporate logo featured on official Symposium slides acknowledging sponsors.

Corporate logo on delegate satchel.

Corporate logo on all name-tags.

One complimentary trade display table & free standing display space in lobby (where all lunch/tea breaks are served).

One item/brochure inserted into delegate pack.

Corporate logo on back page of Symposium program.

gold

\$15,000 + GST

2 available

Sponsorship of the keynote address on either:

Day 1, *Charles Darwin: The concise story of an extraordinary man*

Day 2, Theme 1, *Brave New World: What is Darwin's legacy in the era of modern medicine and technology-based societies?*

Verbal acknowledgement of sponsorship by the session chairperson/MC.

Opportunity to have a 5 minute address to participants before the opening keynote address on either Day 1, *Charles Darwin: The concise story of an extraordinary man* or Theme 1, Day 2, *Brave New World: What is Darwin's legacy in the era of modern medicine and technology-based societies?*

Space for free standing display during the selected day.

Acknowledgement of sponsorship in conference program.

One complimentary trade display table & free-standing display space in lobby (where all lunch/tea breaks are served).

One full-page colour advertisement in the Symposium program.

Corporate logo included on the Symposium web page with link back to sponsor's web page.

Corporate logo featured on official Symposium slides acknowledging sponsors.

One item/brochure inserted into delegate pack.

Corporate logo on delegate satchel.

Corporate logo on back page of Symposium program.

Silver

\$10,000 + GST

2 available

Sponsorship of either:

Day 3, Theme 2, *Understanding the controversy between Darwinian Science and Religion*

Day 3, Theme 3, *Misinterpretation, misappropriation and miscegenation: The then and now of social Darwinism for Indigenous Australians.*

Verbal acknowledgement of sponsorship by session/theme chairperson/MC.

Space for free standing display during keynote address.

One complimentary trade display table & free-standing display space in lobby (where all lunch/tea breaks are served).

One half-page colour advertisement in the Symposium program.

Acknowledgement of sponsorship in conference program.

Corporate logo included on the Symposium web page with link back to sponsor's web page.

Corporate logo featured on official Symposium slides acknowledging sponsors.

One item/brochure inserted into delegate pack.

Corporate logo on delegate satchel.

Corporate logo on back page of Symposium program.

Bronze

\$5,000 + GST

Sponsorship of a speaker as part of the Symposium line-up.

One quarter page colour advertisement in the Symposium program.

Corporate logo included on the Symposium web page with link back to sponsor's web page.

Corporate logo featured on official Symposium slides acknowledging sponsors.

One item/brochure inserted into delegate pack.

Corporate logo on delegate satchel.

Corporate logo on back page of Symposium program.

Lunch Sponsors

\$3,000 + GST

1 per day

Corporate logo included on the Symposium web page with link back to sponsor's web page.

Corporate logo featured on official Symposium slides acknowledging sponsors.

Announcement at session break prior to the sponsored lunch.

Corporate signage available during lunch.

One item/brochure inserted into delegate pack.

Corporate logo on back page of Symposium program.

Morning/Afternoon Teas Sponsors

\$2,000 + GST

2 per day

Corporate logo included on the Symposium web page with link back to sponsor's web page.

Corporate logo featured on official Symposium slides acknowledging sponsors.

Announcement at session break prior to the sponsored tea break.

One item/brochure inserted into delegate pack.

Corporate signage available during the tea break.

Satchel Insert Sponsors

\$500 + GST

One item/brochure inserted into delegate pack.

Application for Sponsorship

I/we wish to become a sponsor in the following category:

- | | |
|-------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> Platinum Sponsor | <input type="checkbox"/> Lunch Sponsor |
| <input type="checkbox"/> Gold Sponsor | <input type="checkbox"/> Morning/Afternoon Tea Sponsor |
| <input type="checkbox"/> Silver Sponsor | <input type="checkbox"/> Satchel Insert Sponsor |
| <input type="checkbox"/> Bronze Sponsor | |

Other options

To discuss other sponsorship alternatives including in-kind donations, please contact:

Serhat Abdurazak, *Director of Development*, on 0400 264 332 or via email Serhat.Abdurazak@cdu.edu.au.

A cheque for 50% of the sponsorship is payable on application. Sponsorships will be allocated strictly in accordance with the date of receipt of application and payment.

Note: The logo will need to be provided in high resolution jpg format as soon as possible for inclusion on the website. All banners and other corporate material are to be provided by the sponsor.

I/we wish to become a sponsor by donating the following goods/services/prizes:

.....
.....
.....
.....
.....

Name of company

.....

Address

.....

City/State

Postcode

.....

Contact person

Email

.....

Telephone

Facsimile

.....

Signature

.....

Name in print

.....