Australian and Global Connections

1. Governance Structure
The proposed governance structure is as follows:

**Northern Territory Government**

![Governance Structure Diagram]

- **NTG Team Leader**
  - Brian O’Gallagher

- **Director, Asian Relations**
  - Brendan Doran

- **DCM Trade and Investment**
  - Jeff Stewart

- **DEET**
  - Phil Blumberg

- **DBE**
  - Mary Martin

- **Tourism NT**
  - Susanne Morgan

- **Health NT**
  - Sally Mathews

**Charles Darwin University**

- **CDU Team Leader**
  - Claire Baxter

- **Director, International**
  - Monica Turvey

- **DVC Research**
  - Bob Wasson

- **Manager Business Link**
  - Gabrielle Mullen

- **Special Projects Leader**
  - Janet Russell

Approved March 2009
2. Context & Issues

Given the Northern Territory’s proximity and engagement with selected countries on trade and investment, particularly China and the ASEAN region (including Timor Leste), tangible opportunities exist to promote and market Charles Darwin University’s quality higher education and vocational education and training, and education and research services.

Priorities
The Australian and Global Connections schedule aims to favourably position the Northern Territory Government and CDU in the region and with countries of mutual interest to enhance trade and investment, to build strong partnerships and provide additional opportunities for CDU’s international marketing and profile-raising strategies.

Specific priorities for this schedule include:
• Promotion of training and research opportunities at CDU for business and industry, domestically and internationally;
• Developing cultural links and strengthening relationships with regional governments and international organisations;
• Demonstrating to national and international agencies that the NT plays a significant role in development within the region to Australia’s immediate north, thus raising the profile of the NT; and
• Promoting skilled migration opportunities in the public and private sectors.

Goals
Overarching goals 2009-2012
• Advancement of Darwin as an ‘education destination’ through: joint promotion at international trade fairs, cultural and sporting exchanges, educational training and student exchanges;
• Recognition of the Northern Territory as a key partner in providing education, training, research and consultancy services to support capacity building within the region to Australia’s immediate north; and
• Building capacity within the NT for effective engagement with the region to Australia’s north.

Strategies
• Utilising existing NTG structures, such as the Asian Engagement Group, to engage with agencies and disseminate information on international activities;
• Collaboration on China, ASEAN and Timor-Leste activities;
• Maximising the benefits of national and international activities by cross promoting through the distribution of collateral, website linkages and co-badging activities;
• Joint trade, investment and study missions in target international markets;
• Identifying and leveraging opportunities under current and future Free Trade Agreements;
• Shared strategic planning on engagement with eastern Indonesia and Timor-Leste;
• Facilitating research into priority issues for the region to Australia’s north;
• Utilising CDU’s Symposia to inform and promote topics of relevance to the Northern Territory;
• Collaborative arrangements with regional universities; and
• Development of a regional presence with education partners.

An Action Plan is at attachment 2, which provides a summary of projects currently underway, or to be implemented in 2009.
### AUSTRALIAN AND GLOBAL CONNECTIONS SCHEDULE: ACTION PLAN (As at 24 March 2009)

<table>
<thead>
<tr>
<th>PROJECT</th>
<th>DESCRIPTIONS</th>
<th>TIME FRAME</th>
<th>RESPONSIBILITY</th>
<th>KPI</th>
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<tbody>
<tr>
<td>2009 Charles Darwin Symposium – Charles Darwin: Shaping our Science, Society and Future</td>
<td>Annual Charles Darwin Symposium with a particular focus on Charles Darwin, in the bicentenary year of his birth.</td>
<td>September 2009</td>
<td>Symposium Steering Committee</td>
<td>PR Number of delegates</td>
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<td>ARC Linkage Grant: Integrated Catchment Management in eastern Indonesia</td>
<td>An application is being submitted in May 2009 with industry support from DCM and NRETAS.</td>
<td>2009-2012</td>
<td>CDU with support from DCM/NRETAS</td>
<td>ARC deliverables</td>
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<td>Twinning Program with the Institute of Health Sciences, Timor-Leste</td>
<td>A proposal has been submitted to enter into a 5 year twinning arrangement with IHS, Timor.</td>
<td>2009-2014</td>
<td>CDU</td>
<td>Timor-Leste Government approval</td>
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<td>Training facility for Timor-Leste nationals in oil and gas and related training areas.</td>
<td>Progression of this issue with the commonwealth Government needs to be discussed.</td>
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| ASEAN student recruitment | 1. Indonesia is a major target market of CDU International Office, it is currently our 4th top source market for international students and marketing and recruitment missions are planned for 2009.  
2. Philippines is CDU’s 3rd top source market for international fee paying students. Two major recruitment missions are planned for 2009.  
3. Malaysian international student numbers have been increasing in 07/08 and the International Office continues to be active in recruitment and marketing in Malaysia | February, June, August, November | CDU international office staff |
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<td>China</td>
<td>Position CDU in the China market (currently CDU’s 2nd top market) through collaborative activity in the period 2009-2011, leveraging off NT Whole of Government/Whole of Territory participation in the Shanghai World Expo in 2010 and lead-up/follow-on activities</td>
<td>1 May – 31 October 2010 are dates of Shanghai Expo</td>
<td>DCM/CDU</td>
</tr>
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</table>
Stakeholder input from CDU into the drafting of the Government’s International Trade Strategy for the period 2009-2013 is requested.

Trade missions/joint promotional activity planned

| 1. Study to migrate seminars have been conducted in collaboration with Mary Martin director of business and skilled migration in Melbourne, Philippines and in China in 2008. |
| 2. Study to migrate seminars with Mary Martin are planned in 2009 for Melbourne and Sydney, China, Indonesia, Philippines and India. |
| 3. Participation in NT trade missions to Vietnam and Timor-Leste |

2009

DCM will initiate consultations

Education and Training services priorities reflected in the strategy

- CDU international office and Mary Martin NT business and skilled migration
- Increased numbers of CDU international graduates applying for sponsorship migration to NT;
- Increased international enrolments;
- Increased international enrolments from Vietnam.

Feb – Indonesia
Mar – China
May – Melb
Sept – India
Oct – Philippines

As dates become available
| Development of a strategic plan for engagement in Timor-Leste/eastern Indonesia. | To develop a strategy for closer engagement with TL and EI, including review of MOUs on educational cooperation | 2009 | DCM/CDU | Committee formed/Plan developed. |
| Completion of multi-agency, collaborative marine park program in Timor-Leste | Comprises 6 projects, all funded by the Government of East Timor. The program employed advanced mapping techniques to find the best sites for national parks and marine parks, tourism infrastructure and small scale fishing industries. It employed 12 Australian university experts and as many experts from East Timor. The projects were led and undertaken by staff from CDU (catchment hydrology), NT Dept of Natural Resources, Environment and the Arts (NRETA) (marine parks, coastal ecotourism), NT Fisheries (fisheries development) and the Australian Institute of Marine Science (AIMS) (mega fauna). | 2006-2009 | CDU, NRETAS, DRDPIFR | Project KPIs |