At the Peak Group meeting on 10th April 2008, the following amendments to existing sub-schedules were agreed. The Peak Group:

- **Noted** the briefing and **approved** the continuation of the following priority sub-schedules:
  - Sub-schedule 1.1 Economic and Sectoral Analysis;
  - Sub-schedule 1.2 Tourism;
  - Sub-schedule 1.3 Demography and Skilled Migration; and
  - Sub schedule 1.6, Knowledge Economy.

- **Agreed** that sub-schedule 1.10, Alternative Energies would be re-evaluated in the context of the NT’s climate change policy development.

- **Endorsed** the removal of the following sub-schedules from the Schedule:
  - Sub-schedule 1.4 Mining, Oil and Gas;
  - Sub-schedule 1.5 Defence and Defence Support;
  - Sub schedule 1.7, ICT for Business Development;
  - Sub schedule 1.8, Maritime Services; and
  - Sub schedule 1.9, Biotechnology.

- **Agreed to** provide the Peak Group with the progress report on the Economic Development Framework 2006/07 and **approved** CDU input into the upcoming Review of the Framework.

- **Requested** that a revised Schedule incorporating these changes be presented to the Peak Group at Meeting 2/2008.

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**Schedule Leaders:**

**Stephen Garnett**  
School of Social and Policy Research, Charles Darwin University

**Ian Prince**  
Economic Development, Department of Business, Economic and Regional Development
1. Governance Structure: Schedules and sub-schedules

The Economic Development Schedule (Schedule 1) will be managed by the two Schedule Leaders providing a coordinating and reporting role for partnerships and teams formed to develop and implement projects under agreed sub-schedules.

Each sub-schedule will be managed by a Working Group with at least two members. There will be two sub-schedule Managers, one each from NTG and CDU reporting to the Schedule Leaders.

Annual reports of activity will consist of the following:

- Activities undertaken in past year
- Achievements in relation to Core Outcomes of the Partnership Agreement (Appendix A)
- Activities intended in the coming year
- Cash flows in project
- In-kind support from all parties, including third parties where applicable

Schedule Leaders will review reports, identify gaps and develop strategies to fill gaps in consultation with sub-schedule Managers, appropriate University and Government staff and under guidance from the Peak Group.
1.1 Economic & Sectoral Analyses
- **NTG sub-schedule Manager**: Megha Raut (DBERD, Industry & Economic Policy)
- **CDU sub-schedule Manager**: Adam Drucker (CDU, Social & Policy Research)

1.2 Tourism
- **NTG sub-schedule Manager**: Angela Collard (DBERD, Tourism NT)
- **CDU sub-schedule Manager**: Pascal Tremblay (CDU, Tourism & Hospitality)

1.3 Demography & Skilled Migration
- **NTG sub-schedule Managers**: Mary Beneforti (NT Treasury, Economic & Social Analyses); & Mary Cunningham (DBERD, Business & Skilled Migration)
- **CDU sub-schedule Manager**: Tony Barnes (CDU, Social & Policy Research)

1.6 Knowledge Economy
- **NTG sub-schedule Manager**: Janice Warren (DBERD, Research & Innovation)
- **CDU sub-schedule Manager**: Stephen Garnett (CDU, School of Social & Policy Research)
2. **Context and Issues**

2.1 **Description of the Schedule**

A strong economy is the backbone of Territory development. While the Northern Territory Government will most likely remain the largest single employer of Territorians, growth in employment and development will come from the private sector.

This schedule will cover a broad range of areas, including research supporting the tourism industry; research and training in Tropical and Desert Knowledge to capitalise on the Territory’s comparative advantages in the knowledge economy; demographic research aimed at understanding long-term trends in the population and interstate migration; and initiatives to enhance scientific research capacity generally, particularly social and economic research.

2.2 **Issues**

**Broad-scale issues**

- To achieve a good match between Government, business and industry training and research needs and CDU’s capacity to meet them, review and confirm the knowledge and skills needed to grow the Territory economy, with
  - assessment of current capacity of CDU to provide these;
  - determination of which of these CDU is interested in pursuing; and
  - identification of options for NTG, the private sector and others to assist CDU in achieving this capacity if it does not already have it (e.g. CDU brokering delivery of training through another university or other third party provider).

- Ensure that sub-schedules and the projects to achieve them include delivery of benefits for rural and regional, Indigenous and non-Indigenous Territorians, throughout the NT.

- Look beyond the NT’s borders for options and opportunities to (i) support implementation of the Schedule and (ii) maximise benefits from achieving the aims of the Schedule, including interstate and overseas.

- Decisions on which sub-schedules and projects to initiate or continue (for “Legacy Projects”) should be based on
  - agreement by the Schedule’s Leaders, on advice from sub-schedule Managers, on which needs and opportunities are of highest priority and to be pursued first; and
  - what is likely to be achievable with existing resources or a realistic expectation that adequate additional resources can be obtained.

- Governance details to be worked out regarding monitoring and reporting on progress against milestones identified for each project.
**Approach**

- Following the provision of progress reports at the Peak Group meeting on 14 April 2008, the Group endorsed amendments to Schedule 1 resulting in

**3. Shared Strategic Priorities**

- **Guiding Principles**
  - Teaching should maximise use of local and regional content, including case studies and examples that students and course participants can relate to and are relevant to Territorians;
  - Research should both meet local need and capitalise on the Territory’s comparative and competitive advantages, including tropical, desert and Indigenous knowledge; and
  - Workforce development should include attracting overseas students whose training at CDU is structured to facilitate their subsequent migration as skilled workers.

**Shared Strategic Priorities**

A review of opportunities for CDU to (i) meet Government needs for teaching/learning, research and workforce development and (ii) benefit from Government support in the form of resources and facilitation of strategic partnerships has identified a range of shared strategic priorities.

**Table 1. Shared Strategic Priorities for teaching/learning, research/assessment, workforce development and maximising benefits from shared resources.**

<table>
<thead>
<tr>
<th>STRATEGIC PRIORITIES</th>
<th>BENEFIT</th>
<th>TEACHING/ LEARNING</th>
<th>RESEARCH/ ASSESSMENT</th>
<th>WORKFORCE DEVELOPMENT</th>
<th>MAXIMISING RESOURCES</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1 Economic &amp; Sectoral Analyses</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Strategic Priority 1.1.1:</td>
<td>Achieve efficiencies through better knowledge and information-sharing across NTG agencies with capacity for economic &amp; social analyses, and CDU.</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>1.2 Tourism</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Strategic Priority 1.2.1:</td>
<td>Provide strategic insights that aid the development of a sustainable tourism industry, strengthens the NT’s competitive position as a tourism destination and builds the capacity of the industry to meet future challenges.</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>1.3 Demography &amp; Skilled Migration</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Strategic Priority 1.3.1:</td>
<td>Describe and understand changes in the NT population and their implications for economic and social development (and vice versa), to provide a basis for adjustments in relevant NT Government policies.</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>1.6 Knowledge Economy</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Strategic Priority 1.6.1:</td>
<td>Develop a more strategic approach by NT Government agencies seeking Federal research and innovation grants</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

**Goals**
(a) To be accomplished over next 12 months:

- Review and confirmation of the knowledge and skills needed to grow the Territory economy have been completed, including
  - Assessment of current capacity of CDU to provide these;
  - Determination of which of these CDU is interested in pursuing; and
  - Identification of options for NTG, the private sector and others to assist CDU in achieving this capacity if it does not already have it.

Projects (Strategies)

Strategic Priorities have been identified in Table 1 above for each of the sub-schedules and will be addressed through specific projects that will achieve the Core Outcomes of the Partnership Agreement (Appendix A, attached). All Legacy Projects from the first Partnership Agreement have been included in new Sub-Schedules as appropriate. (See Appendix B, attached).

Projects have been identified for most of the Shared Strategic Priorities; however, most of these are at a very early developmental stage. As sub-schedule Working Groups form around these Priorities, projects will be further developed to achieve these Schedule 1 (Economic Development) priorities and, through them, the Core Outcomes specified in the renewed Partnership Agreement.
<table>
<thead>
<tr>
<th>SUB-SCHEDULE PROJECTS</th>
<th>STRATEGIES</th>
<th>CORE OUTCOMES ADDRESSED BY THE PROJECT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1.1: Economic and Sectoral Analyses</strong></td>
<td></td>
<td>1, 3, 4 &amp; 5</td>
</tr>
</tbody>
</table>
| **Project A: Establish an Economics Forum** to create a regular means of communication through which CDU, the NT Government and other economists can discuss matters of common interest. | • Operate primarily through email to minimise the frequency of meetings and encourage engagement and participation by collaborators who are already fully committed to core business programs at CDU and in the NTG.  
• Members to complete a pro-forma PROFILE on background, interests and projects, for circulation to all group members, and regular updating of these profiles (as required).  
• Each member to advise other Forum members if there is a meeting, seminar or workshop being held at CDU or at an NTG agency, that may be of interest to other members.  
• Explore on a one-to-one basis with other group members, opportunities for collaborating on existing projects or on proposals for new projects.  
• NTG members to notify the CDU sub-schedule Manager if that agency has an internship position (or similar) that a CDU student might be able to fill; and  
• CDU members to notify the NTG sub-schedule Managers regarding potential opportunities to establish adjunct positions at CDU. | |
| **1.2: Tourism** | | 3, 4 & 5 |
| **Project A: Growth potential of Road-based Tourism Markets in the NT** | • Describe the current nature of road-based tourism in the NT (including national and international tourists);  
• Identify the growth potential of various market sectors, particularly those that can be linked to the “Spirited Traveller/Experience Seeker” market segments;  
• Identify project/experience offerings that might appeal to markets with potential for growth;  
• Finalise partnership arrangements with the Desert Knowledge DRD for continued development of VRUM™ (to track routes taken by 4WD tourists) for 2007/8 – 2009/10. | |
| **Project B: Fostering Tourism Innovation through On-line Technologies.** | • Evaluate current characteristics of use of online technologies by NT tourism businesses, including comparison with industry take-up in comparable destinations interstate and overseas (e.g. online reservation and payment facility, use of Internet by individual businesses to market their products or attract repeat visitors etc);  
• Review global trends in the use of online technologies in the tourism industry; | 2, 3 & 5 |
<table>
<thead>
<tr>
<th>SUB-SCHEDULE PROJECTS</th>
<th>STRATEGIES</th>
<th>CORE OUTCOMES ADDRESSED BY THE PROJECT</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Develop an understanding of the impacts of online “virtual communities” and peer-to-peer communication (e.g. noticeboards and chat rooms where users can view feedback from other travellers) on the behaviour of key markets, including ability of companies to view negative feedback on their services and then address these issues; and • Prepare workshops, industry communications, etc., to provide technology demonstrations/technology transfer and knowledge building.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Project C</strong>: Innovative Product Distribution Strategies for Indigenous Tourism.</td>
<td>• Continue to examine the feasibility of this project and its potential application within the tourism industry.</td>
<td>3 &amp; 7</td>
</tr>
<tr>
<td><strong>Project D</strong>: (Conceptual only, at this stage) Development of Fishing Tourism in the Daly River Region</td>
<td>• Continue to discuss the desirability of pursuing this initiative, including agreement on scope.</td>
<td>3 &amp; 5</td>
</tr>
<tr>
<td><strong>Project E</strong>: New Project – NT Tourism Regions (Alice Springs and Katherine)</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

### 1.3: Demography and Skilled Migration

**Project A**: Describe and understand changes in the NT population and their implications for economic and social development (and vice versa), to provide a basis for adjustments in relevant NT Government policies.

• Develop a population projection model for the NT;
• Develop a population projection model for NT regions;
• Prepare a peer-reviewed publication on projection methodology;
• Publish NTG-endorsed projections for the NT and its regions;
• Host the Australian Population Association biennial 4-day conference in Darwin in mid 2008 (for the first time);
• Present at least six conference papers on NT population issues;
• Prepare research publications, reports and conference papers on mobility in the NT;
• Conduct training courses in the use of the statistical analysis package STATA;
• CDU to continue to collaborate with NT Treasury and ABS on research projects.;
• Continue research projects funded by ARC and NHMRC Grants; and
• Prepare at least one additional (new) ARC grant application.

### 1.6: Knowledge Economy

**Project A**: Preliminary Study to Underpin

• Engage CDU (through the Institute of 3, 4 & 5
<table>
<thead>
<tr>
<th>SUB-SCHEDULE PROJECTS</th>
<th>STRATEGIES</th>
<th>CORE OUTCOMES ADDRESSED BY THE PROJECT</th>
</tr>
</thead>
</table>
| Development of a Strategic Approach to NT Government Applications for and Participation in Commonwealth Government Research and Innovation Grant Programs. | Advanced Studies) to undertake a consultancy that incorporates the following priorities:  
  - An assessment of Federally-funded research being done by NT Departments with active/significant research programs (DPIFM, DEET, DHCS and NRETA);  
  - A critique of the extent to which the programs have been successful in attracting funding on an opportunistic basis and the extent to which the applications have been strategic in intent;  
  - Identification (where appropriate) of potential Federal programs not currently being accessed by key Territory research Departments; and  
  - Recommendations on how to develop a more strategic approach to the application and coordination of Territory Government applications for Federally-funded research and innovation programs. |                                                                        |

4. **Key Performance Indicators**  
Robust performance indicators that are relevant to the sub-schedules and the evolving projects within them will be developed when the specific aims, outputs and outcomes from these projects are identified.  
A structured evaluation may be appropriate when the activity has been completed, or at appropriate milestones.  
KPI's will be measurable and include a corresponding timeframe for completion or achieving milestones. Indicators will provide a benchmark against which the success of the Schedule will be measured and will be used to report progress against critical factors.
Outcome 1. A critical mass of University enrolments, resident teaching and research staff, and funding applications to build the capacity of CDU and enhance CDU’s role as a cultural and intellectual leader in the local and global community.

Outcome 2. Courses relevant to both industry and NTG needs that, among other things, seek to address the concerns of the NT’s broad small to medium enterprise sector, recognised skill shortages and the identified needs of Indigenous communities.

Outcome 3. Research and evaluation that contributes to public policy and service delivery methods relevant to the NT’s economic, social and environmental needs.

Outcome 4. Structures and processes that facilitate shared communication of strategic priorities, infrastructure, staff and other resources to maximise the NT’s ability to leverage Australian Government funding and promote efficiency.

Outcome 5. Research programs in niche areas that serve to maximise the NT’s natural comparative advantages, raise the University’s research profile in the national and international arena, and provide relevancy to both the NT’s industry and community needs.

Outcome 6. Vocational education and training (VET) and higher education sectors that are relevant and appropriate to industry needs; seek to achieve real employment outcomes; offer a range of suitable courses; and provide seamless pathways for learning, including practical options to move between industry, secondary education, VET and higher Education sectors.

Outcome 7. A thriving and engaged Indigenous population that achieves success in relevant education, employment and training programs which are clearly linked to economic and social outcomes.
## APPENDIX B: RELATIONSHIP BETWEEN LEGACY PROJECTS AND NEW SUB-SCHEDULES UNDER SCHEDULE 1: ECONOMIC DEVELOPMENT

<table>
<thead>
<tr>
<th>Legacy Project (former Schedule # &amp; Team members)</th>
<th>New sub-schedule</th>
<th>Core Outcomes Addressed</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.3: Strengthen Scientific Research Capacity in the NT</td>
<td>Across several Sub-Schedules and also included in other schedules</td>
<td>1, 2, 3 &amp; 5</td>
</tr>
<tr>
<td>2.1 – Territory Workforce Development [J Kirwan, I Thynne, J Shaw, M Hathaway, C Wauchope, J Russell]</td>
<td>Across most sub-schedules</td>
<td>2, 3 &amp; 5</td>
</tr>
<tr>
<td>2.2 – Social &amp; Economic Research [T Barnes, I Thynne, D Bree, T Lea, T Saunders, D Bodaghi, S Houston, E Williams, D Shoesmith]</td>
<td>1.1 Economic &amp; Sectoral analyses</td>
<td>1, 2 &amp; 3</td>
</tr>
<tr>
<td>2.6 – Achieving Economic &amp; Social Gain from Tropical Knowledge [L. Bannister, S Garnett, D Malone, B Campbell, P Whitehead]</td>
<td>1.6 Knowledge Economy</td>
<td>5 &amp; 7</td>
</tr>
<tr>
<td>2.7 – Achieving Economic &amp; Social Gain from Desert Knowledge [K Johnson, D Craig, L Bannister, B Wasson]</td>
<td>1.6 Knowledge Economy</td>
<td>5 &amp; 7</td>
</tr>
<tr>
<td>2.8 – Strategic Research to Inform the Development of Business, Enterprise and Tourism [A Collard, P Tremblay, I Ford, D Carson]</td>
<td>1.2 Tourism</td>
<td>2, 3, 5, 6 &amp; 7</td>
</tr>
</tbody>
</table>