Conservation & Business: Natural resource-based enterprise & local livelihoods

COURSE OVERVIEW
This short course will deal with natural resource-based enterprise development linked to local livelihoods. The course will be led by Prof Tony Cunningham, a world expert in ethno botany and links between natural resources, local livelihoods and conservation, and will include guest lectures by several local leading practitioners in this field.

Theory will be integrated with Australian and international examples with an emphasis on issues pertinent to desert and tropical Australia. This course will link theory and practical components, through a combination of lectures and discussions about natural resource based enterprises.

The lecture series will cover five themes:
1. Poverty alleviation and the social context of bush produce enterprises
2. Sustainable harvest issues
3. Economic issues, including value-chains for bush produce enterprises
4. Certification (labelling and cultural branding)
5. Communicating research results to different audiences using a range of tools, including video/DVD cost-effectively tailored to small, specific audiences.
FIELD TRIP
This 5 day course will consist of 3.5 days of theory and workshop sessions and 1.5 days of field trip.
The field trip will take place in the Darwin Daly and outer Darwin region. It will involve an introduction to two natural resource based enterprises which will be later be critiqued to determine the critical issues effecting their establishment, operation and sustainability.

WHO SHOULD ATTEND?
This course is targeted for practitioners working with territory, state and local government, NGOs & community groups in natural resource management.
This course is an accredited core unit of the Masters in Tropical Environmental Management (MTEM) and attendance can be used toward future CDU courses.

ASSUMED KNOWLEDGE
Post-graduate or for working professionals.

COURSE PRESENTER
Anthony (Tony) Cunningham, Adjunct Professor, Research Institute of Environment and Livelihoods

CDU & UNIT COORDINATOR
Julian Gorman, Research Fellow, Research Institute of Environment and Livelihoods, CDU, specializing in commercial utilization of native products.

DATE
Course will start at 9am on Monday 21 November and finish by 5pm on Friday, 25 November, 2011.

COST
CDU MTEM students $100 (+HECS)
External participants $1100.

Please contact Julian Gorman for further details. The cost will include course materials and the field trip.

REGISTRATION
Maximum 25 participants on a first come, first serve basis. Please e-mail Julian for a registration form. For MTEM students please enrol in the course as per normal and let Julian know.

FOR MORE INFORMATION PLEASE CONTACT
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