



VTP417 Digital Media Content Design

DESCRIPTION

This course will provide you with the skills and knowledge required to experiment with digital imaging techniques and ideas to develop an individual style or voice.

The course applies to those who produce digital images for electronic media or physical/online display in art publications and galleries. They organise and finalise these digital images, evaluating their work and making required changes.

ELIGIBILITY/ENTRY REQUIREMENTS

There are no entry requirements for this course however students will be required to:

- Have access to Adobe Creative Suite.
- Undertake an LLND assessment to determine individual support requirements, if applicable.

A Language, Literacy, Numeracy and Digital Literacy (LLND) evaluation helps identify any areas where you may need additional support to help you achieve your goals.

DELIVERY DETAILS

Location(s)	Casuarina
Duration*	12 weeks
Study mode ^^	Online and face-to-face. Students can choose to attend classes on campus in Casuarina or completely external. All students will have access to Learnline to access training and assessment resources.

* Duration may vary depending on how long a student takes to reach the required competency level.

^^ Course timetable will be provided on application for the course.

^^ Information relating to study modes can be found in the 2026 TAFE Student Guide

FEES

Fee Type	2026 Course Fees
NT Government Supported*	\$462.00
Full Fee	\$1,657.20

*This course is supported by the NT Government for domestic eligible students who are NT residents. A limited number of NT Government supported places are available, so secure your place now.

Page 1 of 3



Fees shown are indicative and subject to change annually. Actual course fees may vary depending on the units chosen. For International non-student visa-holders; study eligibility needs to be verified before enrolment. Fees may vary depending on the visa type. The course fee rates will vary for commercial contract arrangements.

For further clarification and information on fees, fee exemptions, payment options, instalment plans, and refunds, contact CDU on 1800 061 963 or refer to [TAFE Fees and Payments](#)

ASSESSMENT

Skills and knowledge assessments are an essential step in progressing through your course. You may be assessed in a number of ways including written assessment, questioning, portfolios, work samples, direct observation, practical assessments and third-party feedback.

Throughout your course you will receive information about assessments including how, when and where assessments will be conducted.

RECOGNITION OF PRIOR LEARNING (RPL)

RPL is a process that determines whether the skills, knowledge and experience you've gained through your previous study, work or life experience can count towards a vocational training qualification at CDU. For more information, [VET RPL](#).

CREDIT TRANSFER (CT)

Charles Darwin University as a Registered Training Organisation recognises the Australian Qualifications Framework qualifications and Statement of Attainments issued by any other Australian Registered Training Organisation (RTO).

Students are encouraged to submit any requests for credit from previous studies at the time of enrolment, to ensure they are not enrolling in units they may not need to undertake.

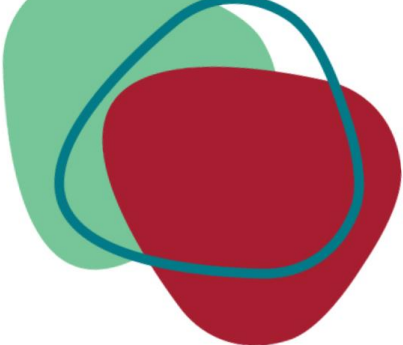
RESOURCES

Students will have 24/7 access to assessments and learning resources on Learnline, CDU's online learning platform. Before you can start using Learnline, you'll need to make sure that your computer has the correct setup. For more details: <https://www.cdu.edu.au/current-students/services/learnline>

All students are required to utilise industry-standard Adobe Illustrator and Photoshop. Both internal and external students can use Adobe-equipped Mac-Lab machines at Orange 11.2.06. Casuarina Campus, otherwise, must already have Adobe Illustrator and Adobe Photoshop licenses purchased and activated before starting the course.

STUDY AND CAREER PATHWAYS

Further training pathways from this program include but are not limited to, Certificate IV in Live Production and Technical Services, CUA41320 Certificate IV in Visual Arts, or qualifications in Screen and Media.



Completion of this course will equip students with advanced skills that may assist career development in digital media in areas such as:

- content designers
- graphic designers
- social media designers.

PROGRAM CONTENT

This training program covers two (2) units of competency taken from the CUA Creative Arts and Culture Training Package, which is recognised nationwide.

UNITS

CUADIG315	Produce digital images
CUADIG415	Produce innovative digital images

WITHDRAWING FROM A PROGRAM

You may withdraw from this program and receive, where relevant, a Statement of Attainment for all units of competency you have successfully completed.

SUPPORT SERVICES

The University provides support for students in many areas, including Accommodation, Careers and Employability, Counselling, Disability Services, Financial Support Services, Student Advocacy, Indigenous Tutorial Support Services, International Student Support Services, Library Services, and VET Learner Support Services.

More information is available at [Student Support - Life, Health and Wellbeing](#)

CONTACT DETAILS

Creative Arts and Humanities

E. vet.cifea@cdu.edu.au
T. 08 8946 7517 (CAS)
W. <https://www.cdu.edu.au/tafe>

For further information regarding student life at CDU, please refer to <https://www.cdu.edu.au/study/student-life>.