



ZSCV015 Photography and AI Masterclass 2-day Course (Non-Award)

DESCRIPTION

A one-day intensive workshop designed to boost photography skills quickly, suitable for anyone wanting This two-day intensive course equips participants with classical photography foundations and AI image generation skills. Day 1 covers exposure control, composition, lighting, and editing workflows. Day 2 applies photographic expertise to AI image generation, content authenticity verification, digital forensics, and ethical considerations including Indigenous Cultural and Intellectual Property (ICIP).

The course is built on the Amplification Principle: AI does not replace expertise, it amplifies it. Photographers who understand light, composition, and visual storytelling produce AI imagery that stands apart from generic output.

Participants will apply photography and AI skills in professional communications, marketing, education, and personal creative contexts. They will be able to create authentic visual content, verify image authenticity, and navigate ethical considerations when working with AI-generated imagery in the Northern Territory context.

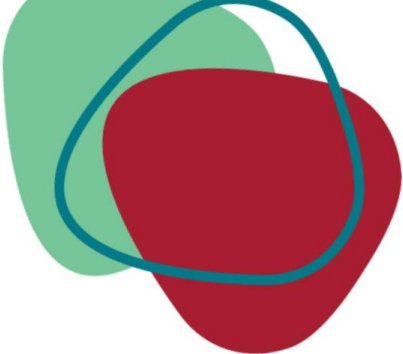
DELIVERY DETAILS

| | |
|------------|---|
| Location | Casuarina |
| Duration | 2 consecutive days 9:00am - 4:30pm each day (including lunch break) |
| Study mode | Face-to-face |
| Dates | <u>Day one</u> : Photography foundations Friday 10 th April 2026 9.00 am – 4.30 pm <u>Day two</u> : AI Image Generation & Authenticity Saturday 11 th April 2026 9.00 am – 4.30 pm |

ELIGIBILITY/ENTRY REQUIREMENTS

Entry requirements for this short course include:

- Camera or smartphone with manual controls
- Laptop or tablet for editing and AI sessions
- No prior photography or AI experience required
- Open to all NT community members aged 18+



FEES

| Fee Type | 2026 Course Fees |
|----------|-------------------------------------|
| Flat fee | \$350.00 per participant (one day) |
| Flat fee | \$500.00 per participant (two days) |

Fees shown are indicative and subject to change annually.

RESOURCES

Comprehensive presentation materials including:

- Presentation materials covering photography fundamentals and AI generation concepts
- Participant take-home guidebook including photography quick-reference, AI prompting guide, forensics checklist
- Sample images for forensic analysis exercises
- ICIP and ethical framework reference materials

CONTACT DETAILS

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For further information regarding student life at CDU, please refer to <https://www.cdu.edu.au/study/student-life>.