



Charles Darwin Black Tie Dinner

12 FEBRUARY 2020

SPONSORSHIP PROSPECTUS



Charles Darwin
UNIVERSITY
Foundation



Welcome

At Charles Darwin University we are extremely proud to have as our namesake one of the most influential and innovative scholars of all time. Charles Darwin's theory of evolution has profoundly changed our understanding of the world and our place in it and has had enormous ramifications for science.

The Charles Darwin University Foundation annual fundraising event, the Charles Darwin Black Tie Dinner, celebrates not only the anniversary of Charles Darwin's birth on 12th February, connecting us to "Darwin Day" celebrations across the globe, but also recognizes the important place our University holds in the fabric of Territory life. Funds raised by the Charles Darwin Black Tie Dinner support many important University projects, such as student scholarships, that are not supported through government funding.

Charles Darwin University has evolved from humble beginnings as a Community College over 40 years ago, to a vibrant young university now ranked in the world's top 2%. We have achieved a great deal over a short space of time and, as the only University based in the Northern Territory, we are intimately connected to the Northern Territory and its future. We work closely with all sectors of the community on meeting

the Territory's needs for tertiary education, knowledge through research and the human capital that underpins the prosperous and sustainable development of this unique part of Australia.

Supporting your University is a powerful way to give back to your community, to invest in the Northern Territory's future, and to improve countless lives through increased opportunities in education and research.

We invite you to support your University and to join in the celebration of our great namesake, by becoming a sponsor of the 2020 Charles Darwin Black Tie Dinner on 12th February.



The Hon Paul Henderson AO
Chancellor



Professor Simon Maddocks
Vice-Chancellor and President

The Charles Darwin University Foundation

The Charles Darwin University (CDU) Foundation celebrated 25 years of supporting the Northern Territory's Own University in 2018.

The Foundation's core aim is to connect Charles Darwin University with the wider community and to build and maintain relationships with individuals, families, businesses and institutions interested in supporting the University and its students, staff, research programs and infrastructure.

Foundation member support and fundraising enables the University to fund projects beyond those possible through government contributions alone. The Foundation also supports disadvantaged students and advances the University's social just objectives. One hundred percent of the funds raised by the foundation go towards projects that enhance student's experiences and ultimately, their outcomes.

The Charles Darwin Black Tie Dinner

The Charles Darwin Black Tie Dinner is an annual event held by the CDU Foundation to engage the community in supporting the important work of Charles Darwin University and to celebrate the remarkable legacy of our namesake, Charles Darwin.

The Inaugural Charles Darwin Black Tie Dinner was held in 2017. The event's success has seen guest numbers increase through to the 2019 Black Tie Dinner, where the audience were wowed by a fantastic performance from Christine Anu and heard an inspiring keynote delivered by Susan Alberti AC, also known as 'The Footy Lady'.

This year we will be delivering an even more outstanding celebration including entertainment from ARIA winner Emily Wurramara along with keynote speakers.



A Message from the Chief Minister

Charles Darwin University, innovative and research intensive – fitting as it is named after one of the world's most valuable contributors, Charles Darwin.

Where better to celebrate Charles Darwin's 211th birthday than at the Charles Darwin University Black Tie Dinner, one of the Territory's premier annual fundraising events.

Charles Darwin made strides in the importance of knowledge, education and exploring new scientific frontiers. Two hundred years later the university named after him, here in Darwin, is a new world institution bringing people together, using the power of knowledge, research and passion to keep discovering.

I urge you all to dig deep and support the CDU foundation who raises money to enable Charles Darwin University to continue delivering enhanced programs, which improve the lives of many through increased opportunities, education, training and research.

Thank you and enjoy.

The Honourable Michael Gunner MLA
Chief Minister



A Message from the Lord Mayor

The City of Darwin acknowledges and celebrates our connection to eminent scientist Charles Darwin and invites you to support the Charles Darwin Black Tie Dinner in 2020. This special occasion is an opportunity to not only reflect on and celebrate our namesake, but to support Charles Darwin University and its important role in the fabric of Territory community life.

The Right Worshipful The Lord Mayor of Darwin, Kon Vatskalis

Sponsorship

An exceptional opportunity to affiliate your organisation or brand with a positive and unique community event.

Sponsorship of the Charles Darwin Black Tie Dinner offers you a wide range of promotional opportunities whilst showing support for your University and its important role in the Territory's future.

All sponsorship amounts listed are in Australian dollars and are exclusive of GST.

EVOLUTIONARY SPONSOR **- \$50,000 + GST**

Benefits include:

- Opportunity to change a student's life, through a \$25,000 scholarship named after the sponsor and announced at the dinner
- Ten Charles Darwin Black Tie Dinner Tickets with premium table placement
- Invitation for ten guests to an exclusive pre-dinner cocktail function
- Premium placement for your company logo or name, acknowledged as an Evolutionary Sponsor on all online and printed promotional materials and associated media articles
- Specific acknowledgement as an Evolutionary Sponsor by all speakers at the dinner
- Opportunity to give a short speech at the dinner

SCHOLARSHIP SPONSOR - \$10,000 + GST

Benefits include:

- A \$5,000 one-year student scholarship named after the sponsor
- Ten Charles Darwin Black Tie Dinner Tickets with premium table placement
- Invitation for ten guests to an exclusive pre-dinner cocktail function
- Your company logo or name acknowledged as a sponsor on all online and printed promotional materials
- Specific acknowledgement as a Scholarship Sponsor at the dinner

TABLE SPONSOR - \$5,000 + GST

Benefits include:

- Ten Charles Darwin Black Tie Dinner Tickets
- Invitation for ten guests to an exclusive pre-dinner cocktail function
- Your company logo or name acknowledged as a sponsor on all online and printed promotional materials

PRIZE SPONSOR - \$2,500 + GST

Benefits include:

- A \$500 student prize
- Four Charles Darwin Black Tie Dinner Tickets
- Invitation for four guests to an exclusive pre-dinner cocktail function
- Your company logo or name acknowledged as a sponsor on all online and printed promotional materials

SILVER SPONSOR - \$1,000 + GST

Benefits include:

- Two Charles Darwin Black Tie Dinner Tickets
- Invitation for two guests to an exclusive pre-dinner cocktail function
- Your company logo or name acknowledged as a sponsor on all online and printed promotional materials

Sponsorship at a Glance

Return on investment	Evolutionary \$50,000	Scholarship \$10,000	Table \$5,000	Prize \$2,500	Silver \$1,000
Named student scholarship or prize	\$25,000	\$5,000	–	\$500	–
Dinner tickets	10	10	10	4	2
Cocktail function	10	10	10	4	2
Speaking slot	✓	✓	–	–	–
Acknowledgment by all speakers	✓	✓	–	–	–
Acknowledgement by MC	✓	✓	✓	✓	–
Logo on promotions	✓	✓	✓	✓	✓

HOW DO I APPLY?

Please confirm your sponsorship by completing an application form online at cdu.edu.au/foundation/events/cdbtd

To ensure maximum exposure for your organisation / brand, we encourage you to confirm your participation at the earliest date possible.

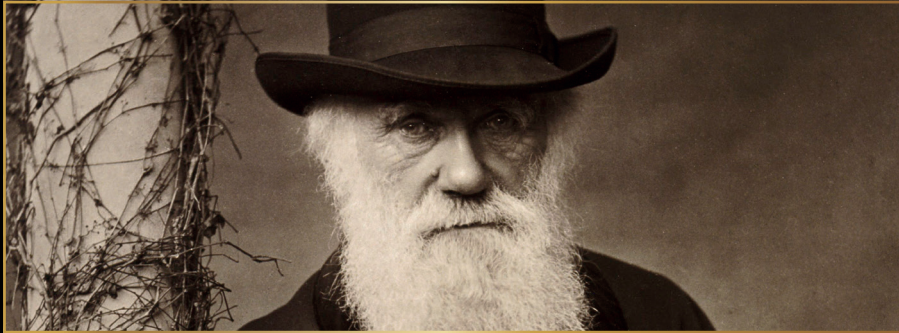
By submitting an application, you agree that you have read and understand the terms and conditions of sponsorship.

For enquiries regarding sponsorship, please contact Simon Matthias, Director: Advancement on 08 8946 7501 or email cdu.foundation@cdu.edu.au.

SPONSORSHIP TERMS AND CONDITIONS

- Sponsorship payment must be made within 30 days of the applicant receiving an invoice for payment. Payments can be made in installments if necessary. Please contact Simon Matthias (T: 8946 7501) on application if this option is required.
- Sponsors will be provided with a letter of acknowledgement and a tax invoice upon receipt of their application. A receipt will be issued once payment has been received. Sponsors are encouraged to consult with tax professionals for individual advice relating to tax deductibility of their sponsorship.
- Sponsorship entitlements will not commence until payment has been received. Should this occur after design and printing of promotional materials, such as the dinner booklet, have been finalised, the University is not obliged to redesign or reprint materials with the new sponsor's logo/brand. Logos and brands will be updated on electronic promotional materials following receipt of payment.
- Charles Darwin University reserves the right to refuse offers of sponsorship or cancel a sponsorship that it considers is not in the best interests of the University or the Charles Darwin University Foundation.
- Acceptance of sponsorship does not imply University endorsement of a product, company or organisation and sponsors may not use sponsorship of this event as evidence of such.
- Refunds for cancellation of sponsorship once payment has been made will only be considered in exceptional circumstances and may be subject to a cancellation charge dependent on the amount of notice given prior to the holding of the event.
- The University reserves the right to decide the size and location of sponsor's brands and logos on promotional materials and the location of sponsor's banners at the dinner.
- The sponsor agrees to provide the University with suitably high quality images of logos and brands for use on promotional materials.
- The University will not allow exclusivity of one sponsor over another.
- The University reserves the right to change the venue, date or duration of this event should exceptional circumstances demand. Sponsors will be immediately notified of any changes to the event as understood at the time of sponsorship confirmation.
- Additional Terms and Conditions for the Charles Darwin Evolutionary Sponsor scholarship will be made available on request.





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