

## **CDU Cycling Competition**

Do you love riding your bike? We want to know where you love to ride and/or why! CDU, Alliance and Enviro Collective (EC) are excited to announce the opening of the CDU Cycling Competition. You can win an awesome bike safety kit comprising of a helmet, front and rear USB lights and a lock valued at \$170.

## **HOW TO ENTER:**

Step 1: Post a photo of you and/or your bike to Facebook and/or Instagram with the hashtags #CycleCDU and #envirocollectivecdu

Step 2: Answer in 100 words or less one of the following topics:

- Why you would encourage others to ride
- Why you love riding
- Or your favourite place to ride your bike and why it is your favourite.

Send this to us via email to international.marketing@cdu.edu.au and include:

- 1. Your full name
- 2. The social media account you posted the photo to so we can find the submission (and your name on the account if it is different to your actual name)
- 3. If you are a domestic or international student.

Entries close 4:21 pm, 30 September 2020.

## HOW WE PICK THE WINNERS:

Entries that meet the terms and conditions will be evaluated by a panel and the top 5 (international students), and 2 (domestic students) will win a pack. Winners will be picked from the following categories.

- 1. Most beautiful image
- 2. Most interesting/ artistic image
- 3. Best written answer
- 4. Most likes & comments on their social media post (total of the two).

Prize winners will be announced Monday, 5 October via the <u>Current International Students @CDU</u> Facebook page and winners will be emailed with prize pick up details or for postage details if you are interstate.

## **TERMS AND CONDITIONS:**

- To be eligible to win a pack, you will be required to post your images to social media channels, Facebook and/or Instagram with the hashtags and submit your response via email.
- We must be able to see the image on your social account; private accounts may not allow this, and you may be asked to send the photo to us.
- CDU Global and the EnviroCollective will review your entry. All decisions are final. CDU Global reserves the right to disqualify any entry that is deemed inappropriate or does not conform to stated rules.
- You are only able to enter once.
- By entering the campaign, you agree that photos submitted can be used by CDU and EC for promotional purposes, including social media and newsletters. We will download and save them from your account or request a copy of the image from you.
- The prize is as provided and there are no variations, and you cannot redeem for cash.
- If you are successful, we will email you on the email address you provided on your entry submission. Prize pick up location will be from the Casuarina campus, and more details will be provided if you are successful. If you live interstate, we will request a postal address and will post the pack to you.
- You need to be conscious that images will be representative of the CDU student cohort. Offensive or inappropriate subject matter or attire will not be accepted.
- By submitting an entry, you are providing CDU the permission to share your email and name with the EC. The EC may email you in the future about all cycling activities they will hold. If you do not want your details shared, please let us know in the submission email.

If you have any further questions, please contact the CDU Global team at international.marketing@cdu.edu.au