

Charles Darwin University

STRATEGIC PLAN 2021-2026



OUR VISION

We will be Australia's most connected university by being courageous and making a difference in the Northern Territory, Australia and beyond.

OUR VALUES

Courage Innovation
Kindness Leadership
Openness

OUR ENABLERS

People
Place
Processes
Technology and Systems
Partnerships
Finance and Investment

OUR ENDURING PRINCIPLES

Providing training, education and research that matters
Prioritising the needs of the Northern Territory
Connecting and engaging with our stakeholders in meaningful partnerships
Ensuring our students are at the heart of our decisions
Honouring Australian First Nations knowledges and cultures

Fostering a culture of inclusion and belonging and valuing our diversity
Valuing and empowering our people to make a difference
Focussing on quality and excellence to deliver outcomes with impact
Committing to protecting, sustaining and improving our environment



STRATEGIC

Key Performance Indicators

We will measure our success by meeting the following targets:

Category	No.	Strategic KPI	2021 Actual	2026 Target	Related Goal
Volume and Reach	1.1	Increase in the proportion of Northern Territory residents who enrol to study with CDU each year	7.4%	8.5%	1,5
	1.2	Increase in domestic student enrolments	26,962	32,000	1,4,5
Student Experience	2.1	Improvement in Student Net Promoter Score (HE students)	+5.27	+15	6,1,4
	3.1	Improvement in unit success rate for First Nations HE students	61%	75%	2,6
First Nations	3.2	Improvement in unit success rate for First Nations VET students	83%	85%	2,6,1
	4.1	Quality Engagement and Impact (EI) ratings in % of our assessed fields of research	Not currently measured	70%	3,5
Research Quality and Impact	4.2	Research at or above world class in the Fields of Education in which we teach	40%	60%	3,5
	5.1	Improvement in Times Higher Education Reputation Index	3.3	20	4,5,1,2,7
Partnerships and Reputation	6.1	Improvement in Your VOICE Staff Survey employee Net Promoter Score	-24	+25	7,5
	6.2	Net surplus	Break even	3.5%	5,7,1,2,3,4,7