Charles Darwin University

STRATEGIC PLAN 2021-2026



OUR VISION

We will be Australia's most connected university by being courageous and making a difference in the Northern Territory, Australia and beyond.

OUR VALUES

Courage

Innovation

Kindness

Leadership

Openness

OUR ENABLERS

People

Place

Processes

Technology and Systems

Partnerships

Finance and Investment

oyer here eel and

Be an employer of choice where people feel supported and happy

Create a student

experience where

every student

can connect and

succeed

OUR GOALS

research capacity and capability to deliver quality and impact

Advance our

Prioritise environmental and organisational sustainability Grow
our reach and
impact across the
Northern Territory,
Australia and
beyond

Enhance delivery and expand opportunities in regional, rural and remote training and education

most recognised university for Australian First Nations training, education

and research

Be the

sustain

OUR ENDURING PRINCIPLES

Providing training, education and research that matters

Prioritising the needs of the Northern Territory

Connecting and engaging with our stakeholders in meaningful partnerships

Ensuring our students are at the heart of our decisions

Honouring Australian First Nations knowledges and cultures

Fostering a culture of inclusion and belonging and valuing our diversity

Valuing and empowering our people to make a difference

Focussing on quality and excellence to deliver outcomes with impact

Committing to protecting, sustaining and improving our environment

STRATEGIC Key Performance Indicators

We will measure our success by meeting the following targets:

Category	No.	Strategic KPI	2021 Actual	2026 Target	Related Goal
Volume and Reach	1.1	Increase in the proportion of Northern Territory residents who enrol to study with CDU each year	7.4%	8.5%	1,5
	1.2	Increase in domestic student enrolments	26,962	32,000	1,4,5
Student Experience	2.1	Improvement in Student Net Promoter Score (HE students)	+5.27	+15	6,1,4
First Nations	3.1	Improvement in unit success rate for First Nations HE students	61%	75%	2,6
	3.2	Improvement in unit success rate for First Nations VET students	83%	85%	2,6,1
Research Quality and Impact	4.1	Quality Engagement and Impact (EI) ratings in % of our assessed fields of research	Not currently measured	70%	3,5
	4.2	Research at or above world class in the Fields of Education in which we teach	40%	60%	3,5
Partnerships and Reputation	5.1	Improvement in Times Higher Education Reputation Index	3.3	20	4,5,1,2,7
Organisational Sustainability	6.1	Improvement in Your VOICE Staff Survey employee Net Promoter Score	-24	+25	7,5
	6.2	Net surplus	Break even	3.5%	5,7,1,2,3, 4,7