

The 22nd Hainan International Tourism Island Carnival

The 4th China-ASEAN University Students' Culture Week

Song Singing Contest for College Students

China and ASEAN countries are connected by mountains and rivers and have long been in friendly relationship. To promote the 'Belt and Road' initiative and promote cultural exchange between college students in China and ASEAN countries, we will take culture as the bridge, and music as the media in our exchange and cooperation. Haikou University of Economics now officially launches the **4th China-ASEAN University Students' Culture Week Song Singing Contest** (hereinafter referred to as the Song Singing Contest for College Students), one of the major events within the framework of the 22nd Hainan International Tourism Island Carnival. College students from ASEAN countries, China, Japan, Korea and other countries are warmly welcomed to participate in this contest. We hope that we could use music to build a stage that connects the world, create a top music event of China-ASEAN; We also hope that the Singing Contest for College Students could invite more international attention to Hainan, China, and to introduce our international friends who love the Chinese culture to know more about China and its people.

1. Host Organization: Haikou University of Economics

2. Government Support: ASEAN-China Centre, Hainan Provincial Department of Tourism, Culture, Radio, Television and Sports, Haikou Foreign Affairs Office

3. Presenters: Haikou University of Economics Wardour Studios Academy, Hunan Yage Culture Media Co., Ltd.

4. Co-organizer: Haikou University of Economics ASEAN Studies Institute

5. Media support: Tencent Video, Hainan Satellite TV, Hainan Daily, Hainan Online, etc.

6. Time schedule:

Submission period: August 1–November 5, 2021

Selection period: November 5–November 20, 2021

Awarding ceremony: November 20, 2021

7. Requirements:

Contestants: University students from China, ASEAN member countries, countries along the Belt and Road, Japan, Korea and other countries.

Video requirements:

(1) Music: Chinese or other language songs.

(2) Duration of the video: within 5 minutes.

(3) Video-making requirements: take a video of song singing and post it to the designated collection area.

(4) The content of the video: no pornography, violence, religion, racial discrimination, etc.; no reactionary, illegal content, no placement of advertisements; lyrics and subtitles are required.

File format:

(1) The video must include information about the singer, the original cover song and other songs;

- (2) The format of the video is MP4 high-definition data files, the resolution is not less than 1080P, the audio is stereo, and English subtitles are required;
- (3) 5 individual photos or group photos of the contestants, in JPG format, with a resolution of not less than 1920*1080;
- (4) Participants need to package and send the above-mentioned video and picture files to the designated email.

8. Contest selection

- 1. Selection: New media voting channel, real-time update of live webcast, multi-platform sharing of music resources. All people can participate in determining the qualifying places for the group stage and semi-finals.
- 2. Music critics: Invite well-known foreigners in China and some diplomats of ASEAN countries stationed in China to serve as the music critics for the finals of the competition, and jointly determine the ranking of the competition in conjunction with the results of the entire network.

9. Contest awards:

There will be 1 "First Prize of the Contest", 2 "Second Prizes of the Competition", 3 "Third Prizes of the Competition" and 10 "Best of Country X" (adjusted according to the actual situation). These will be awarded according to the results of the selection process. There will also be 5 "Best Popularity Awards" selected by online voting. Winners will receive award certificates, exquisite trophies and bonuses. The bonus amounts are as follows:

- (1) The first prize of the competition: 1 winner, 10,000 yuan (CNY), full scholarship for the first year of Haikou University of Economics
- (2) Second prize of the competition: 2 winners, 8,000 yuan/person, full scholarship for the first year of Haikou University of Economics
- (3) Third prize of the competition: 3 winners, 5000 yuan /person
- (4) The best in country X: 10 contestants, 1,000 yuan /person
- (5) Best Popularity Award: 5 contestants. 1000 yuan/person

10. Organizing Committee of the contest:

Member institutions of the Organizing Committee

- (1) Haikou University of Economics

Members of the Organizing Committee

- (1) Honorary Chairman: Cao, Chengjie
- (2) Chairman: Chen, Xiao
- (3) Executive Chairman: Zhao, Tongrui, Zhou, Shixing

Member institutions of the Executive Committee

- (1) Wardour Studios Academy, Haikou University of Economics
- (2) Hunan Younger Culture Media Co., Ltd.

Jury Group

- (1) Xu, Huanliang: founder and director of Singapore Songwriters Association (COMPASS)

(1987-2014), director of Singapore Media Development Board (2009-2010), member of China Music Copyright Association, member of American Broadcasting Music Association, Sichuan Conservatory of Music Visiting professor at the School of Popular Music and Visiting Professor at the Nanjing University of the Arts School of Popular Music.

(2) Tu, Huiyuan: Gold medal composer and music producer from Taiwan, China, graduated from the Music Department of Taiwan Practice University.

(3) Yang, Yuying: Female singer, host and music producer in Mainland China.

Music critics:

(1) Mark Henry Rowswell (Da Shan): Canadian scholar and host. Appointed as Canada-China Goodwill Ambassador in 2012

(2) Julian Gaudfroy: French actor and host. Host of "Viewpoints of the Foreigners" column of China Radio International

(3) Michael Stephen Kai Sui: American actor, singer and host.

(4) Aventurina King: French female singer, actor, and host, presided over the launching ceremony of the "2019 China Space Day" and the opening ceremony of the China Space Conference.

(5) Ze, An: Host of CCTV "Happy Chinese", "Chinese Bridge", "Chinese Contest for Foreign Students in China", host of CCTV, Hunan Satellite TV, Tianjin Satellite TV, and cultural exchange between China and the Baltic countries.

Public review:

Voting will be started online through the official website of the contest and various music platforms

Secretariat members:

(1) Secretary General: Gan Qiong

(2) Executive Secretary: John Han; Leng Dahong

(3) Executive Deputy Secretary-General: Zhang, Zhiwei, Liu Hui, Chen Feiqi

11. Registration instructions:

Registration:

Contestants fill in the "The 22nd Hainan International Tourism Island Happy Festival and the 4th China-ASEAN University Students Culture Week College Students Song Singing Contest Registration Form (hereinafter referred to as the "Registration Form"). Send the completed Registration Form to the following email address: casc2021@126.com (before November 5 2021). Send the contents of the contest to the address above before 30th Sep. Including:

(1) Video for the contest

(2) Individual photos or group photos

Once the work is submitted, the registration will be deemed complete. If the registration materials are incomplete or wrong, if they are not completed within the time limit, they will not be reviewed.

12. Precautions

1. The organizer has the right to terminate this event or modify the rules of the event at any time.

Contestants should carefully read the "The 22nd Hainan International Tourism Island Happy Festival and the 4th China-ASEAN College Students Culture Week College Students Song Singing Contest" before registering. Upon completion of registration, they shall be deemed to have read and agree to abide by the above-mentioned documents and rules or requirements for the activities on the official website of the contest.

2. Participants are not allowed to use computer programs or other methods that clearly violate the fairness of the competition with the intent to confuse or affect the results of the contest or conduct other illegal acts.

3. The bonus of all relevant awards does not include any taxes and the taxes should be paid by the winners themselves. Winners must withhold the income tax amount of the award in accordance with the regulations before they can receive the award.

4. If there is any change in the contact information of the contestant during the submission period, please notify the organizer in time within 5 days of the information change, and get the organizer's confirmation. Otherwise, the contestants shall bear the corresponding responsibilities.

13. Consultation:

Competition Executive Committee:

Contact: Mr. John Han

Email: john-han@foxmail.com