



Master of Business Administration

MBA Sustainable Enterprise
MBA Sustainable Leadership

cdu.edu.au/mba



#1

Australian university
for postgraduate
employment
outcomes¹

Top
100



globally
for quality
education²

100%
**Flexible study
options**

study online or on
campus, part-time
or full-time

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The Asia Pacific College of Business and Law has a passion and a vision to use our skills and knowledge to help shape a brighter future and we are incredibly excited to be at the forefront of sustainable business strategy.

Our MBAs are uniquely focused on sustainability and its place in a rapidly changing business environment. Our students will learn how to run organisations of all sizes both profitably and in a way that supports the environment, the economy and society overall, with valuable opportunities for practical placements and the option to deep dive into research.

Join us to build your new world.

Professor David Low

Dean, Asia Pacific College of Business and Law,
Charles Darwin University



Choose the #1 university for graduate outcomes

Like our namesake
Charles Darwin, we think
differently. We innovate,
embrace change,
challenge conventions
and look for better
ways.

We're about what
you can give to the
world, rather than
what you take.

We are a
new world
university.

Charles Darwin University is defined by its courage and enduring decision to act in the best interests of our students, our people and our communities. This means we build towards substantial goals like becoming the #1 university for Australian First Nations training, education and research and prioritise environmental sustainability alongside organisational sustainability. CDU is dedicated to your experience and ensuring you can connect and succeed with us. Because you make CDU.

* CDU is ranked the #1 Australian university for postgraduate employment outcomes according to the Good Universities Guide 2022



Our point of difference

The Australian Government predicts strong industry demand for business degree graduates.

Business qualifications with strong sustainability credentials are highly sought after and this will only increase as we move towards the UN's agenda for 2030 and the 17 separate Sustainable Development Goals ratified by 193 countries across the globe.

Focus your career towards 2030 as new, innovative and complex sustainable business practices emerge to support our global goal of "net zero" by 2050.

Organisations are increasingly seeking out employees well versed in sustainable business practices. You'll be able to advance your career by bringing a new understanding of sustainability to the table.

As a Master of Business Administration student, you'll be able to speak with confidence to employers and seek out new opportunities with a qualified understanding of the risks and rewards.

Our MBA will give you the essential knowledge and skills required to lead future-facing businesses. You'll learn

how to develop effective sustainability and CSR strategy, design and implement sustainability initiatives and the due diligence required around reporting and disclosing sustainability metrics. Alongside valuable competencies in sustainable practices, you'll also gain diverse skills across branding and marketing, e-commerce, governance and more.

This degree equips you with the expertise to operate a business in a way that contributes to our society, environment, and economy.



THE FUTURE CAN'T WAIT

Demand for business qualifications with strong sustainability credentials is rapidly increasing.

Inspired by the UN's Sustainable Development Goals and 2030 Development Agenda, Charles Darwin University's MBA Sustainable Enterprise and MBA Sustainable Leadership are built for people who see the challenge and the opportunity ahead.

Right now, smart businesses are changing tack with sustainability and leveraging it as a growth opportunity. You can lead and influence business strategy with Charles Darwin University's MBA Sustainable Enterprise.

We offer our MBAs 100% online as well as on campus.

If you have the ambition and required experience, we can help you achieve your MBA in just 12 months.

**Because
your
future
can't wait.**

Study the MBA with a bigger ROI

Our MBA Sustainable Enterprise will make a difference to more than just your life. It sets you up to make a positive impact as demand for professionals with serious sustainability credentials peaks.

If you – like us – believe the future can't wait, then speak to us today about how you can finish your MBA in just 12 months.*

*Must have four year substantial managerial experience.



Study 100% online or in-person with the flexibility to join weekly live streamed lectures in real time. Study part-time or full-time.



Study an MBA that is in-line with the UN Sustainability Development Goals and gain serious sustainability business credentials to advance your career.



Qualify as you study or take your MBA one step at a time with flexible entry and exit points including the Graduate Certificate of Sustainable Enterprise or Business Research.



We offer pathways into Higher Degree by Research where your innovative ideas on business and sustainability can make a real impact.



Take advantage of placement opportunities including a capstone consulting project to put your MBA learnings into practice.



Tailor your electives to build an MBA with a unique social, political, economic and environmental focus.

Build your MBA the CDU way

With a rapidly changing business environment, now is the right time to study an MBA. That's why Charles Darwin University has built our MBA program in modules that help you commit to what you can and build your credentials one stage at a time.



*1 year available with advanced standing

Tailor your course



Students select 40 CP from the below units. Students can complete a prescribed specialisation or select units from the discipline-focused unit list below.

SUSTAINABLE BUSINESS SPECIALISATION

BUS506	Global Megatrends	<input type="checkbox"/>
ENT501	Sustainable Entrepreneurship	<input type="checkbox"/>
FIN503	Finance, Investment and Sustainability	<input type="checkbox"/>
MAN516	Resilience Management and Leadership	<input type="checkbox"/>

PROFESSIONAL PLACEMENT SPECIALISATION Minimum academic performance required

WIB601	Business Skills and Professional Communication	<input type="checkbox"/>
WIB602	Professional Practice 1	<input type="checkbox"/>
WIB603	Professional Practice 2 (20 CP)	<input type="checkbox"/>

ADVANCED BUSINESS RESEARCH SPECIALISATION Minimum academic performance required

BUS801	Business Research Project 1: Literature Review and Research Design	<input type="checkbox"/>
BUS802	Business Research Project 2: Applied Qualitative Business Research	<input type="checkbox"/>
BUS803	Business Research Project 3: Applied Quantitative Business Research	<input type="checkbox"/>
BUS804	Business Research Thesis Proposal	<input type="checkbox"/>

BUSINESS

STA510	Business Statistics	<input type="checkbox"/>
WIB601	Business Statistics	<input type="checkbox"/>

ACCOUNTING AND LAW

ACT501	Accounting Principles	<input type="checkbox"/>
ACT502	Management Accounting	<input type="checkbox"/>
FIN510	Aspects of Corporate Finance	<input type="checkbox"/>
LAW513	Corporate Law	<input type="checkbox"/>
LAW514	Commercial Law	<input type="checkbox"/>

INDIGENOUS ENGAGEMENT AND POLICY DEVELOPMENT

IAS530	Neocolonialism, Advocacy and Critique of Development	<input type="checkbox"/>
IAS531	Indigenous Policy Agendas in Federal and State Politics	<input type="checkbox"/>
IAS532	Indigenous Knowledges, Property Rights and Economic Participation	<input type="checkbox"/>
IAS534	Partnerships and Engagement in Indigenous Land and Sea Management	<input type="checkbox"/>
IAS537	Building Relationships in Indigenous Contexts	<input type="checkbox"/>

EMERGENCY AND DISASTER MANAGEMENT

DEM511	Emergency and Disaster Management in Context	<input type="checkbox"/>
DEM512	Interdisciplinary Aspects of Emergency and Disaster Management	<input type="checkbox"/>
DEM513	Leadership in Emergency and Disaster Management	<input type="checkbox"/>
DEM514	Cultural, Social and Psychological Aspects of Emergency and Disaster Management	<input type="checkbox"/>

ENVIRONMENTAL MANAGEMENT

ENV517	Natural Resources and Indigenous Livelihoods	<input type="checkbox"/>
ENV521	Community Engagement for Biosecurity and Natural Resource Management	<input type="checkbox"/>

PUBLIC HEALTH AND HEALTH RESEARCH

PHM523	Health Promotion	<input type="checkbox"/>
PHM536	Health Systems, Planning and Evaluation	<input type="checkbox"/>
PHM554	Public Health Economics and Decision Making	<input type="checkbox"/>
PHM559	Health Policy	<input type="checkbox"/>
PHM592	Global Health	<input type="checkbox"/>

Course information is accurate at the time of publication and is subject to change. Visit cdu.edu.au/mba for the most current information about this course.

Learn from world leaders in sustainable business

Head of Department—Steven Greenland

Professor Steven Greenland is the Chair of Sustainable Enterprise and is responsible for guiding the development and delivery of the Asia Pacific College of Business and Law's business programs.

Professor Greenland's career spans 10 years with international market research agencies and 20 years in academia, conducting research projects across Africa, Asia, and Europe.

Professor Greenland has a strong industry background having worked with many well-known organisations in senior management roles at global market research agencies. Professor Greenland's unique academic-industry nexus facilitates research with academic rigour, as well as practical relevance and impact in numerous sectors including: advertising/media, automotive, FMCG, government, not-for-profit, pharma, retail, services, and telecommunications.



Sachin, Commander, Northern Territory Incident Controller


Sachin's decision to study a Master of Business Administration online at CDU would change his worldview—and his career.

"CDU provides a world-class education with teaching staff from all over the world," he says.

"Most of my lecturers had industry experience working for multinational companies, giving us insight into real-world scenarios."

Donna Fraser, Senior Manager, Tax & Legal | Private Tax, Deloitte Private

"Deloitte has supported CDU with their MBA/MPA placement program for several years. Students get the opportunity to experience real client work in a professional environment, which gives them a feel for what area they may like to pursue after study, along with opportunities to work on projects with teams across the Australian Firm. Many students have been offered full-time graduate roles within the firm directly from their placements."

A portrait of Sachin, a man with dark hair, a beard, and glasses, wearing a white shirt. He is smiling and looking towards the camera. The background is blurred, showing some lights.

**"I made
the right
choice and
I encourage
others to
choose CDU
too"**



MBA 1–Master of Business Administration Sustainable Enterprise



COURSE CODE – SBASE1

Darwin Waterfront, Alice Springs, Katherine and online



DURATION

*1 year full-time, 3 years part-time

ABOUT THE COURSE

The future-focused Master of Business Administration Sustainable Enterprise will teach you how to run businesses and organisations that are both profitable and genuinely sustainable.

Graduate skills in sustainable business practice are in high demand, with 193 countries signed up to the 2030 Agenda for Sustainable Development. Governments around the world are now putting increasing pressure on organisations to be sustainable and fulfil their social and environmental obligations while maintaining strong financial performance and economic contributions.

This degree equips you with the expertise to operate profitable organisations in a way that works for – rather than against – our society, environment and economy.

ADMISSION REQUIREMENTS

Successful completion of a recognised bachelor degree, graduate certificate, graduate diploma or master's degree or equivalent international qualification in a business related field.

Applicants who have one of the above qualifications in a non-business-related discipline, who have at least six months business experience will also be considered.

*Advanced standing is available for applicants who hold a qualification in a business-related field and have a minimum of four years full-time professional experience in managerial roles. A maximum of 40 credit points shall be granted.

COURSE STRUCTURE

The MBA Sustainable Enterprise is made up of 120 credit points – six core units and four specialist electives each worth 10 credit points and one capstone unit worth 20. The capstone unit will see you consult with industry on a sustainable business project.

YEAR 1 - SEMESTER 1

BUS504 Sustainable Enterprise

BUS507 Global Market and Sustainability Strategy

MAN514 Management for the Executive

Specialist Elective 1

YEAR 1 - SEMESTER 2

BUS505 Design Thinking for Sustainable Innovation

BUS508 Business Analytics

Specialist Elective 2

Specialist Elective 3

YEAR 2 - SEMESTER 1

ECO505 Economics of Sustainability

Specialist Elective 4

BUS610 Sustainable Enterprise Consulting Project (20cp)



MBA 2–Master of Business Administration Sustainable Leadership



COURSE CODE – SBASL1
Darwin Waterfront and online



DURATION
2 years full-time, 4 years part-time

ABOUT THE COURSE

The Master of Business Administration Sustainable Leadership is the MBA preferred by international students and business professionals seeking both deeper knowledge of sustainability and opportunities to undertake practical placements.

It is uniquely focused on sustainability and will teach you to run a business that is both profitable and gives back to our society, environment and economy. The MBA comprises a range of sustainability-focused core units and specialist electives.

ADMISSION REQUIREMENTS

Successful completion of a recognised bachelor degree, graduate certificate, graduate diploma or master's degree or equivalent international qualification in a business related field.

Applicants who have one of the above qualifications in a non-business-related discipline and who have at least six months business/management experience will also be considered. Applicants must provide further documentation in the form of a curriculum vitae (CV) that includes a statement of purpose addressing how the course will help you achieve your career aspirations.

Applicants who have completed the CDU International Masters Qualifying Program (ZMQP01) or the Accelerated International Masters Qualifying Program (ZAMQP1) are eligible for entry.

ENGLISH LANGUAGE

All international applicants must satisfy the University's English Language Proficiency Requirements for their chosen course of study. Applicants will be required to supply evidence of this at the time of application.

COURSE STRUCTURE

The Master of Business Administration Sustainable Leadership is made up of 160 credit points – six core units and eight specialist electives each worth 10 credit points and one capstone unit worth 20.

YEAR 1 - SEMESTER 1

BUS504	Sustainable Enterprise
BUS507	Global Market and Sustainability Strategy
MAN514	Management for the Executive
ECO505	Economics of Sustainability

YEAR 1 - SEMESTER 2

BUS505	Design Thinking for Sustainable Innovation
BUS508	Business Analytics
	Specialist Elective 2
	Specialist Elective 3

YEAR 2 - SEMESTER 1

	Specialist Elective 3
	Specialist Elective 4
	Specialist Elective 5
	Specialist Elective 6

YEAR 2 - SEMESTER 2

	Specialist Elective 7
	Specialist Elective 8
BUS610	Sustainable Enterprise Consulting Project (20cp)



Graduate Certificate of Sustainable Enterprise



COURSE CODE – UBASE1
Darwin Waterfront and Online



DURATION
6 months full-time, 1 year part-time

ABOUT THE COURSE

The Graduate Certificate of Sustainable Enterprise is a short, flexible postgraduate course for professionals seeking specialist knowledge in sustainable business practices.

If you want to learn how business can make a difference to both the bottom line and the community, this is the course for you. It is a robust introduction to business practices that support society, the economy and the environment and will gain you entry into CDU's MBA Sustainable Enterprise.

ADMISSION REQUIREMENTS

Successful completion of a recognised bachelor degree, graduate certificate, graduate diploma, masters degree or equivalent international qualification.

Applicants who do not have one of the above qualifications, but who have at least four years full time appropriate experience in management roles will also be considered.

Applicants must provide further documentation in the form of a curriculum vitae (CV), documented evidence from your employer detailing roles and responsibilities, and a statement of purpose addressing how the course will help you achieve your career aspirations.

Applicants who have completed the CDU International Masters Qualifying Program (ZMQP01) or the Accelerated International Masters Qualifying Program (ZAMQP1) are eligible for entry.

COURSE STRUCTURE

The Graduate Certificate of Sustainable Enterprise is made up of 40 credit points – two core units and two specialist electives, each worth 10 credit points.

YEAR 1 - SEMESTER 1

BUS504	Sustainable Enterprise
BUS505	Design Thinking for Sustainable Innovation
	Specialist Elective 1
	Specialist Elective 2



Graduate Certificate of Business Research



COURSE CODE – UBRES1
Darwin Waterfront and online



DURATION
6 months full-time, 1 year part-time

ABOUT THE COURSE

The Graduate Certificate of Business Research provides graduates with advanced business research skills that are relevant to contemporary commercial and academic contexts. This postgraduate course is for professionals in industry, government and community enterprises seeking to advance their research capabilities.

It is also for graduates seeking a pathway to the MBA Sustainable Enterprise and Higher Degree by Research (HDR). High achieving students may be eligible to progress onto a Masters by Research or PhD, subject to satisfying other criteria and the availability of a supervisor.

This course provides experience in conducting literature and data base reviews, as well as impactful qualitative and quantitative research performed as part of an applied sustainable business research project.

The project components impart understanding in advanced business research concepts, theories, methods and analytical techniques. The course culminates with writing a research proposal for a thesis or substantial business research project.

ADMISSION REQUIREMENTS

Successful completion of a recognised bachelor degree, graduate certificate, graduate diploma, master's degree or equivalent international qualification in a business related field, with at least a credit average (GPA 5.0).

Applicants who meet the above in a non-business-related discipline but have at least four years full-time business or research experience in positions of responsibility will also be considered.

Applicants must provide further documentation in the form of a curriculum vitae (CV), documented evidence from your employer detailing roles and responsibilities, and a statement of purpose addressing how the course will help you achieve your career aspirations.

COURSE STRUCTURE

The Graduate Certificate of Business Research is made up of 40 credit points – four core units each worth 10 credit points.

YEAR 1 - SEMESTER 1

BUS801	Business Research Project 1: Literature Review and Research Design
BUS802	Business Research Project 2: Applied Qualitative Business Research
BUS803	Business Research Project 3: Applied Quantitative Business Research
BUS804	Business Research Thesis Proposal

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**You
make
CDU**



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